Create a Veggie Ad! Planning Template

Your task: You are tasked with creating an advertisement for a vegetable *of your choice*. Your ad can be a magazine ad, a radio ad, an Instagram post, or a commercial. But before you create your ad, you need to create a plan!

What vegetable will you advertise?

Who is your audience?

What is the price?

What is your "slogan"?

Reasons WHY someone should buy your vegetable.

How can this vegetable be used?

What type of ad will you be making? (Circle)

Magazine Ad *Commercial* *Instagram post* *Radio ad*

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